



For immediate release

Kingdom Entertainment Group and Oxford Communications donate \$12,000 to benefit autism awareness in Bermuda and US

Hamilton, Bermuda, October 21, 2010 – Kingdom Entertainment Group and Oxford Communications, producers of the 2010 Bermuda Music Festival, today presented Bermuda Autism Support & Education (BASE) with a cheque for \$6,000 to help raise autism awareness in Bermuda.

A matching donation of \$6,135 was made to U.S.-based advocacy group, Autism Speaks, as part of the producers' pledge to donate a minimum of \$10,000 from the proceeds of the Bermuda Music Festival ticket sales to autism charities.

“We are proud to make this donation to help BASE in their mission to raise awareness for autism in Bermuda,” said Jim Kerwin, Oxford Communications Agency Director. “It is the commitment of both Kingdom Entertainment Group and Oxford Communications to involve ourselves in the communities where we do business, and it’s our pleasure to give back. Our thanks also to the Bermuda Music Festival fans who helped to make this possible.”

Jenny Purvey, President of BASE, said: “We are extremely grateful to Kingdom Entertainment Group and Oxford Communications for this generous donation. Having autism associated with such a high profile event as the Bermuda Music Festival can only help raise awareness and understanding of autism in Bermuda throughout the community. With increased awareness we can provide better support and resources for the families that desperately need it.

“As a community-based, non-profit organisation, we rely heavily on donations such as this. The money will be used to help fund our ongoing support to Bermuda's autism community, which includes providing autism-related information, referral, advocacy, training, and support to families, professionals, and community members.”

Photo caption:

Ashley Aitken of Oxford Communications presents BASE president Jenny Purvey and committee member Wayne Smith with a cheque for \$6,135 donated from proceeds of the Bermuda Music Festival ticket sales.



Bermuda Autism Support and Education

NOTES TO EDITORS:

About B.A.S.E. and autism (www.bermudaautism.org)

Bermuda Autism Support and Education Society (B.A.S.E.) is a community-based, non-profit organisation that provides autism-related information, referral, advocacy, training, and support to families, professionals, and community members. We strive to increase public awareness of autism and help to ensure that individuals on the autism spectrum are given opportunities and resources to achieve their full potential.

BASE provides the following services:

- Assessment for early indicators of autism
- Information and referral for autism services in Bermuda
- Parent support and training
- Home and school consultation
- Community education for educators, health care professionals, and other interested individuals
- Advocate for appropriate programs and services
- Information and reference materials on autism

Autism is a neurological and developmental disorder that usually appears during the first three years of life. The core symptoms consist of deficits, in varying degrees, in social behavior, communications and play or preferred activities. The cause of autism is unknown and it is estimated that about one in 110 children have some form of autism.

About Oxford Communications (www.oxfordcommunications.bm)

Formed in 2007, Oxford Communications' expertise lies in the creation of compelling, powerful concepts and innovative strategies. With its assets in Bermuda, Oxford Communications is a full-service advertising and marketing agency providing business planning, advertising, media services, marketing, database marketing, product introduction and re-launch, creative and strategic branding and event planning and coordination.

About Kingdom Entertainment Group (www.kingdomeventgrp.com)

The Kingdom Entertainment Group has been the premier producers of concerts, special events and TV specials for over 35 years, including the 2010 Bermuda Music Festival. In addition, Kingdom Entertainment manages such artists as multi-platinum recording artist Sugar Ray, Mark McGrath (co-host of the syndicated show, Extra), Dope, The Head Set and The Lordz of Brooklyn.